

# TRAVEL

33rd International Tourism Exhibition

4-7 March 2010



DEAR  
PARTNER,

It is a pleasure to share the good news with you: interest in the TRAVEL exhibition has not declined despite the hard economic crisis. Exhibitors in 2009 left with satisfaction from the greatest tourism exhibition of Hungary as ten thousands of visitors had turned up at their stalls. Nevertheless the number of professional visitors has risen by 15% as in the previous year.

Between **4-7 March 2010** the TRAVEL exhibition, the most popular and the most widely visited exhibition in Hungary, opens its doors again at **HUNGEXPO Budapest Fair Center**.



## WHAT IS THE NEWS IN 2010?

- Guest of honour is Turkey, the promising destination is India, emphasized inland topic is the Year of Festivals
- A more colourful choice of programmes, among others: Tourism Job Fair and screening by "Világjáró" Club (World Trekker Club)
- Cooperation with other professional partners: Ministry of Local Governments, National Tourism Committee, Hotel Association of Hungary, Hungarian Federation of Rural and Agrotourism
- New attractions for the audience at the same time: STELLA Fashion Forum and CARAT exhibition again
- Wider marketing services for your more successful participation

**ASSURE YOUR PLACE THE SOONER.**  
**5% DISCOUNT OFF THE SPACE FEES UNTIL 16TH OCTOBER 2009.**

33 years' experience, value of more than 330,000 EUR marketing campaign, and wide range of professional supporters guarantee the success both for you and the TRAVEL exhibition in 2010. **Do not miss this business opportunity and experience!**

Further information about the exhibition can be found in the leaflet. Costs can be found in the application form. For the application and services available please visit our website: **[www.utazas.hungexpo.hu](http://www.utazas.hungexpo.hu)**

Waiting for your application.

Kind regards,

**Ms. Klára Tihanyi**  
Exhibition Project Director

**Ms. Hedvig Ertl**  
Exhibition Project Manager